

EXTENSION

FOUNDATION

To: Grant Reviewers

From: Christine Geith, CEO, Extension Foundation

The Extension Foundation is a non-profit membership organization that is an integral part of the Cooperative Extension System. The Foundation helps Cooperative Extension professionals make a more measurable and visible impact on local issues. We have a unique system for engaging Cooperative Extension professionals to design and strengthen local programs and interventions to solve local, state, regional, and national issues. We also have online tools available to support local solutions.

The Extension Foundation is prepared to support this proposal with technology tools made available to all Cooperative Extension professionals for no fee regardless of membership in the Extension Foundation. For 2020, these tools include:

- A question and answer application for groups focused on their specific topics to engage millions of citizens across the United States. ask.extension.org
- An audience engagement tool for advertising and promoting online events such as webinars, and internal collaborations among Extension project and program teams. connect.extension.org
- Marketing support for Cooperative Extension professionals using Connect Extension to reach other Extension professionals and the public.
- Web hosting for multi-state and national projects

For as long as the principal investigator(s) is associated with a paid member institution (extension.org/members), they have access to the Impact Collaborative program. Through the Impact Collaborative program, they can:

- Host local virtual Impact Collaborative events focused on building skills in innovation and events around using our design-thinking approach to further project and program planning.
- Nominate individuals to be trained as Innovation Facilitators in the Impact Collaborative Innovation Skill-Building Process
- Deliver online courses on Campus. campus.extension.org

All of these Extension Foundation tools and services are subject to change based upon funding and priorities. We are pleased to provide this letter of acknowledgement and support of this proposal.

Sincerely,

Christine Geith
CEO, Extension Foundation